



Wallet Max - Who We Are

info@walletmax.app

www.getwalletmax.com

Wallet Max is an inclusive marketplace to find the best cash back and loyalty rewards from local, eco-friendly businesses near you. With access to incredible climate-friendly deals, and smart recommendations for shopping and saving based on your lifestyle - you can make a positive impact in helping women-led communities, the environment, and your pocket.

WALLET MAX HUB & EVENTS

01

What is Wallet Max Hub?

A global community of planet positive advocates, diverse leaders, industry experts, and everyday people - who want to reduce their carbon footprint, and live a sustainable lifestyle.



Exclusive access to wellness resources, eco-business giveaways, and promotions



Networking and community events



Learn from real-life practitioners



Explore climate-friendly brands & career advancement opportunities



Get personal finance tips for sustainable lifestyles anywhere

Networking and Planet Positive Community Events

We host a series of monthly virtual networking and community events for our members and businesses to raise more awareness on various sustainability issues, promote brands, advocate global impact causes, and mutual solutions.

Emerald Summit: Eco-Business Network

Our signature full-day virtual summit that is held twice a year for women-led businesses focuses on making a positive impact on the world, in partnership with everyday people. It is an incredible opportunity to hear from top industry experts, participate in engaging panel discussions, and attend interactive workshops focused on the latest trends and advancements in sustainability.

OUR FOUNDER

02



BHUYA SHAKTI

 @BhuvaShakti

Bhuva is a FinTech and AI transformation entrepreneur at Wallet Max, passionate about ESG inclusion, sustainable digital innovation, and climate-friendly investing. With an MBA from Columbia university and as a Senior Director from Capgemini, she has managed diverse global teams and launched several financial products across investment banking, capital markets, credit risk, payments, and regulatory compliance.

TARGET MARKET

03



Moms/parents are busy, and want to save on (bulk) daily essentials locally.



Students prefer low-cost, on-trend, online shopping, and are often influenced by social media communities.



Small business owners can expand their products and services to customers on our eco-marketplace.

Wallet Max presents

EMERALD SUMMIT

Eco-Business Network

LOGISTICS 01

The Emerald Summit occurs twice a year in April and October. The theme of the events vary based on priorities, but the overall goal is to bring people together to celebrate our planet. It is a paid event and we expect a turnout of 150+ registrations. The summit is typically from 9am ET to 5pm ET.

SUMMIT HIGHLIGHTS 02

The Emerald Summit will bring together experienced leaders and speakers to help raise awareness and educate our audience in a fun and engaging way. As a company, we have made a pledge with **EARTH DAY**, and together we are on a mission to diversify, educate and activate the environmental movement worldwide. Other summit highlights include:



Networking: Attendees will have 1 hour of networking time to meet and connect with other professionals, leaders, and peers in the industry.



Awards Ceremony: We will be recognizing and celebrating leaders and businesses that have made huge strides in sustainability, climate, and society.



Speaker Sessions: We expect to have 8 unique sessions with experts about the latest trends in sustainability, or the most urgent issues of the year.



Interactive Workshops: Our speakers will engage our attendees by providing a hands-on learning experience to make an even bigger impact on the environment and their own local communities.

OUR SPEAKERS 03

We work with a variety of speakers who are experienced, leaders in their industry, and passionate about sustainability. They bring a wealth of knowledge and hands-on expertise to our events and are dedicated to inspiring lasting change in the business world and the global society. Our speakers come from diverse backgrounds and industries, but they all share a commitment to creating a more sustainable future.

PARTNERS/SPONSORS 04

We are always looking to partner up with organizations, non-profits, and sustainable businesses who share our commitment to promoting eco-consciousness in the US and across the world. Our partners are passionate about sustainability and inclusion as much as we are, and collectively we work towards great causes.

PREVIOUS EVENTS 05

Check out how our past events have played out. You can also visit our [YouTube channel](#) to visit past speaker recordings.



We brought together **5 startups and 30 sustainability advocates**.



Over **90%** of our attendees said that the information they learned at our event was applicable to their daily life and professional work.



100% said they were satisfied with our event, more likely to attend our events in the future, and would certainly recommend our events to their families, friends and colleagues.

MEDIA COVERAGE 06

To help make the Emerald Summit a success, we seek support from journalists, influencers, and industry leaders; and to help promote and spread the word about our event. In return, we are happy to offer free admission to our events, and welcome any future partnerships and collaborations.

Wallet Max presents

EMERALD SUMMIT

Eco-Business Network



Wallet Max ESG Awards 2023

The Wallet Max ESG Awards 2023 is an annual program dedicated to recognizing and celebrating individuals and startups that have demonstrated outstanding commitment and progress in sustainability. We aim to align with not only our CLIMATE & ENVIRONMENTAL LITERACY pledge with **Earth Day**, but also incorporating the United Nations Global Goals to honor businesses and innovators with significant impact in addressing Environmental, Social, and Governance challenges.

AWARD CATEGORIES

This year, we will have 3 award categories that businesses and startups can apply for. They are listed below:



Inclusive Climate Action Business [UN Global Goal #13] - Winner of this award is a company that has not only recognized the urgency of addressing climate change but has also taken bold and impactful steps to combat its effects. Through their innovative initiatives and sustainable practices, they have demonstrated a deep commitment to creating a positive environmental impact, that are scalable across communities and geographies, while ensuring inclusivity in climate action.



Most Sustainable FinTech Startup [UN Global Goal #8] - Winner of this award is a company recognized for their exceptional commitment to promoting sustained, inclusive, and sustainable economic growth. This company revolutionizes the financial technology landscape by integrating sustainability and equality into every aspect of their product, services and operations.



Best Food Security Innovation [UN Global Goal #2] - Winner of this award is a company that has made a profound impact in the fight against hunger, and is recognized for their remarkable efforts to address food security, achieving sustainable agriculture, and promoting improved nutrition. Specific focus would be to *do more with less*, and solutions that can positively impact all income groups.

HOW IT WORKS

Nominations for the awards will be carefully curated by the Wallet Max core team and steering committee, ensuring a comprehensive selection process. A panel of unbiased judges from Wallet Max partners will evaluate the nominees based on their environmental, social, and governance efforts, selecting the deserving winners. In recognition of their exceptional contributions, the winners will receive cash prizes and free startup resources that can be utilized towards their business expenses and expansion, further accelerating their sustainable initiatives.

As part of the recognition, the winners of the Wallet Max ESG Awards 2023 will be granted complimentary tickets to the Emerald Summit: Eco-Business Network. They will also receive a special discount code on the ticket prices that they can share with their community and partners. The winners will be invited to deliver a captivating 10-minute speech, sharing their remarkable journey and inspiring others with their sustainability accomplishments.